



## **Emily Lonigro Boylan - Founder, LimeRed Studio**

A leader with the ability to combine strategic marketing, branding expertise and smart design, Emily is a practical idealist with a vision. In January of 2004, she founded LimeRed Studio with a plan to prioritize high-quality design, usability and meaningful social impact.

With a record of successfully translating goals, content, and audiences into beautiful, user-friendly, effective design, Emily is proud to walk the talk. After working in journalism and mass communication, she's worked as an art and user experience director in large agencies, in-house creative services and startup businesses and so brings a depth of experience to the work at LimeRed. She loves to share what she knows and often presents at conferences, participates in panel discussions and leads instructional workshops for nonprofit organizations.

Emily's portfolio spans design, user experience, writing, marketing and strategy in both online and offline programs for multinational corporations, nonprofits, universities, boutique businesses and prestigious consumer brands. Today, LimeRed's primary focus is serving nonprofit and educational organizations to do work that makes people's lives better.