



**Tiffany Williams** is the Founder and Principal of **TJ Marie Consulting**, a dual-Certified Woman and Minority-Owned management and fundraising consulting firm, and the Founder and CEO of **Givly**, a donor engagement and giving mobile app. Tiffany offers over a decade of fundraising, leadership, and management experience, having successfully led teams and nonprofit organizations to secure nearly a billion dollars in philanthropic support for their causes and missions.

Her experiences extend across several U.S. cities, Canada, and many nonprofit sectors. Management and fundraising partnerships include clients like *The Smithsonian National Museum of African American History and Culture*, *The Rock and Roll Hall of Fame and Museum*, the *Archdiocese of Cincinnati*, *Make a Wish Foundation of N.E. & Central California and Northern Nevada*, *Florida A&M University*, *Tuskegee Wesley Foundation*, *Girl Scouts of Northeastern New York*, and *After School Matters*, *Lincoln Park Community Shelter*, *The Metropolitan Museum of Contemporary Art*, the *LGBT Chamber of Commerce of Illinois*, and *The Global Philanthropy Partnership*, in Chicago, among many others.

Tiffany started her independent practice in 2017 and since then, TJ Marie Consulting has grown to become a leading consultancy in Chicagoland and beyond. Tiffany and her team of six have helped guide the project- and philanthropic endeavors of some of our nation's foremost leaders in business, politics, entertainment, and philanthropy.

Additionally, she is an influential voice in the philanthropic and nonprofit community, having facilitated workshops and presented on various fundraising topics as a thought-leader for the Association of Nonprofit Professionals (AFP), Young Nonprofit Network (YNPN), and the Association of Consultants to Nonprofits (ACN). Tiffany was a featured panelist for Indiana University Women's Philanthropy Institute *Women in Philanthropy 2020 Symposium Series*, a guest with iHeart Radio's WVON *HER Wintrust Series*, and an alum of the Goldman Sachs 10K Small Business program. Tiffany was awarded the *Corporate Woman of Achievement* award for the National Association of Women Business Owners (NAWBO) in 2020 and was the keynote speaker for the Panda Cares Scholars Program – a partnership with the United Negro College Fund (UNCF).

Tiffany's passion for philanthropy and social impact extends beyond her career in fundraising consulting. Givly, launched in Spring 2020, is a universal giving and stewarding platform designed to inspire and harness the philanthropic spirit among young donors, increase donor engagement, and bolster mission impact. Givly intersects technology and donor psychology to meet its nonprofit customers' critical and unique needs, allowing them to access their donors to cultivate easily, request the support of, and steward supporters.

Tiffany is a native of Hattiesburg, Mississippi, and resides in Chicago, Illinois. She received her B.A. and MBA from Florida A&M University. Her memberships include the *Chicagoland Chamber of Commerce*, *The Philanthropy Club of Chicago*, the *National Association of Women Business Owners*, *Women of Color in Fundraising and Philanthropy*, and the *Association of Consultants to Nonprofits*. In addition, Tiffany serves on the Board of Directors of Lincoln Park Community Services and is an active member of the Chicago Metropolitan Alumnae Chapter of Delta Sigma Theta Sorority Inc.