

BIOGRAPHY



Carlos is a seasoned fund development professional and a dedicated advocate for racial equity, known for his expertise in fostering inclusive philanthropy and building sustainable fundraising models. His career has centered on aligning values and interests between people and the causes they care about. He excels at establishing sustainable fundraising practices within organizations and is a leader in the sector's efforts to make the fundraising profession more diverse and inclusive.

He brings his strengths in relationship management, communication, and analysis to his role as Director of Individual Giving at the [Latino Policy Forum](#). Joining the Forum in 2024 as the first to hold this role, Carlos is spearheading efforts to build a sustainable fundraising model, a strategic initiative to bolster the organization's mission and long-term impact. By managing and enhancing individual giving through innovative fundraising campaigns and donor engagement opportunities, Carlos is helping to expand the Forum's reach as it continues to advocate for equity, justice, and economic prosperity for the Latino community.

Carlos's journey in the nonprofit sector began during his time at DePaul University, where he gained valuable experience through multiple internships at various organizations, igniting his passion for social impact and philanthropy. Over the years, he has established himself as a dedicated leader in the fundraising profession, committed to advancing the field and supporting the growth of others. Building on his extensive professional experience, Carlos earned the Certified Fund Raising Executive (CFRE) credential in December 2022, underscoring his commitment to excellence and ethical practices in philanthropy. This credential reflects his expertise and dedication to advancing the field of philanthropy through his work with donors and organizations.

Carlos has been deeply involved with the Association of Fundraising Professionals (AFP) since 2012, joining the AFP Chicago Board of Directors in 2019. As a Board member, he launched the chapter's Latinx Affinity Group in 2020 to address the need for stronger representation and community among Latine professionals. Since its inception, the group has become a cornerstone of support for Latine fundraisers in the region, fostering collaboration and amplifying the voices of underrepresented professionals in the sector. In 2024, Carlos serves as President of AFP Chicago, championing inclusion, diversity, equity, and access (IDEA) principles, and helping to shape the future of fundraising while fostering a vibrant and inclusive professional community.

A lifelong Chicagoan raised on the city's southwest side, Carlos draws inspiration from his community's resilience and diversity, which fuel his commitment to equity and inclusion. In his free time, Carlos enjoys traveling and hiking, finding inspiration in new landscapes and cultures to fuel his advocacy work and creativity. Through his leadership and advocacy, Carlos remains committed to fostering an equitable and inclusive nonprofit sector, where diverse voices are empowered to shape lasting social impact.