



**Don Campbell** was an extremely generous man, spending his life giving back to charities that were important to him and bolstering the communities he loved. Don always focused on improving the world around him - and he did it with a perfect blend of being kind, driven, and tenacious. He was known for his quick wit, endless energy, and desire to participate 150% in whatever he was working on, especially his work. In July of 1976, Don Campbell formed Campbell & Company, guiding the company to national prominence as a leading not-for-profit fundraising, marketing, and executive search firm. He became Chairman in 1995 and retired from active management in 2006. During his 45 years of campaign and development experience, he was personally associated with campaigns and programs that generated over \$3 billion in philanthropy.

Don was a two-term Chairman of the Board of Directors of the Association of Fundraising Professionals and a past President of AFP Chicago. In 1993, he was honored by AFP National as the Outstanding Fund Raising Executive of the Year. In 2006, he received the Association of Fundraising Professionals' Founder's Medallion for his many contributions to the Association and the profession. He also received the AFP Chicago Chapter's first President's Award for distinguished service to the fundraising profession.

Don passed away on December 5, 2023 and his generous spirit will continue to live on through the newly formed Cruachan Foundation, managed by his daughter, Kimberly Campbell.