

Kate Bousum, CFRE

Director of Advancement, Child's Voice

At her core, Kate's values include family, kindness, and communication. These have nurtured her passion for the nonprofit sector, serving families and children, and fellow nonprofit professionals.

Kate serves as the Director of Advancement at Child's Voice, which provides education and support to children with hearing loss, teaching them to learn to listen, to speak, and to succeed. In her role, Kate is responsible for the Advancement Team and the goals of raising funds, increasing awareness, and creating outreach opportunities for the magic that happens at Child's Voice! This includes individual and major gift outreach and cultivation, grant writing, corporate/foundation support, special events, annual appeals for financial support, presentations about Child's Voice to civic groups, organizations, and associations. The marketing efforts, materials, branding, social media, the Web site, and marketing strategy are also part of her responsibilities.

A twenty-year fundraising and special events veteran, Kate's career has spanned higher education, social services, and education in both small and large advancement/development teams.

Kate received her degree from Purdue University in Communications and Public Relations and her Certified Fund Raising Executive (CFRE) designation in 2017. She has also completed the Civic Leadership Academy through Northern Illinois University with special endorsements in both Nonprofits and Community Development.

In 2018, Kate received the Under 40 Leadership Award for Nonprofits by the Greater Oak Brook Chamber of Commerce. She has presented to West Suburban Philanthropic Network, at the Early Hearing Detection and Intervention (EHDI) Conference, and to OPTIONS professionals on fundraising, special events, and the impact of outcome measures on fundraising efforts.

In addition to her work at Child's Voice, Kate is involved in many professional organizations including the Association of Fundraising Professionals Chicago Chapter (Continuous Learning Council and Fundamentals of Fundraising Faculty Chair), West Suburban Philanthropic Network (President, Programs and Communications Committees), DuPage Foundation's Next Generation Initiative Steering Committee, and the Greater Oak Brook Chamber of Commerce's Young Business Leaders and Nonprofit Committee. Kate also volunteers with fellow nonprofit organizations, at her local school, church, and library.