



IUPUI THE FUND RAISING SCHOOL

LILLY FAMILY SCHOOL OF PHILANTHROPY

FACULTY INFORMATION

John M. Carreon

With over 25 years of executive leadership experience in both the nonprofit and for-profit sectors, John has developed a career focused on nonprofit sustainability planning and organizational development. He has extensive experience in vision-based strategic planning, advancement, leadership & major gifts, capital campaigns, organizational development, planned giving, board development, and leadership coaching.

John is currently Partner & CEO of Advancement Experts, a consulting firm dedicated to helping organizations build a culture of philanthropy through Advancement Planning, Vision-Based Strategic Planning, Campaign Planning, Leadership Development & Coaching, and Organizational & Culture Development.

Prior to joining Advancement Experts, John was Partner & Chief Revenue Officer with Purpose HQ. John's primary responsibilities included strategic oversight of business development, organizational culture and leadership product design, executive leadership coaching, as well as working directly with organizations and their executive teams to understand and align their values, vision, and purpose to drive desired culture and outcomes.

Previously John was Chief Advancement Officer for Make-A-Wish Ohio, Kentucky, Indiana. His primary responsibilities included leadership and oversight of regional development teams, marketing & communications, and development operations team – establishing a Culture of Philanthropy, leadership and major gift development, marketing & communications, and development operations across the chapter platform.

For the past 20 years, John has also served as a faculty member for the Indiana University Lilly Family School of Philanthropy. John's teaching focuses on leadership and major gift development, organizational culture and planning, strategic planning, advancement audit and planning methodologies, ethics of fundraising, and leadership development.

John is currently serving on the Hispanic Access Foundation Governing Board, Washington, D.C. John received his Masters in Nonprofit Management from Indiana University and resides in Indianapolis, IN with his wife Kelley and three daughters, Alexis, Celina, and Zoe.