Chad Ruback serves as Vice President for Institutional Advancement, leading philanthropy and engagement efforts in support of the university's bold vision and aspirations. The Institutional Advancement team builds trusted partnerships to help the university to expand its efforts to steer health care and research in the right direction — one that elevates public trust, promotes innovation, addresses critical healthcare workforce needs and strives to achieve better outcomes for all. A 30-year year veteran in academic health care and higher education advancement, he has held leadership positions at University of Illinois Foundation, University of Iowa Health Care, Carroll College (WI), Eureka College (IL), and Southern Illinois University at Carbondale.