

Jeff Zakem is a healthcare leader; an advocate for health equity and diversity, equity & inclusion; and a collaborative community partner. In his current role, he oversees the NorthShore – Edward-Elmhurst Health Community Investment Funds, is collaborating across the system to develop an Anchor strategy and roadmap, and serves as the lead for Data & Impact for our community initiatives. In addition, he supports our Health Equity Impact Team, leading health equity initiatives, such as improving the reliable and accurate collection of patient Race, Ethnicity, and preferred Language (REaL) information. Prior to his current Community Impact & Engagement and Health Equity areas of focus, Jeff brings more than 20 years of experience: designing education to help individuals develop and improve through behavior change; developing people through education, engagement, and motivation; delivering communication that builds buy-in, encourages stories, and inspires action; and leading high-performing teams in the Learning & Development function. Jeff is a board member of Asclepius Initiative, a Kentucky-based non-profit that seeks to improve the health and economic stability of communities through educating, inspiring, and mobilizing people to advocate for a universally accessible, affordable, equitable, and high-quality healthcare delivery system. Jeff holds a B.A. in Cognitive Science from Northwestern University and an M.H.S.A. from the University of Michigan School of Public Health.