

Veronica Brown is Chief Development Officer for Marillac St. Vincent Family Services (MSV), joining the team in April 2022 where she leads the organization's fundraising and marketing strategies. Veronica has over 20 years of fundraising experience that includes annual fund, major gifts, capital campaigns, planned giving, board development, and non-profit management expertise. She is a regular presenter on topics that include millennial fundraising, social media for social good, and multi-channel fundraising. Prior to MSV, Veronica was at the Chicago Public Library Foundation for 10 years. Her career began in Los Angeles at the Children's Museum of L.A., Cesar E. Chavez Foundation, and The Whole Child. Veronica has a B.A. in International Relations and Business Administration from the University of Southern California and an M.A. in Nonprofit Administration from the University of San Francisco. She is an Allstate Nonprofit Leaders Fellow and Certified Fundraising Executive (CFRE).