

Kelsey Nelson is a senior consultant with Campbell & Company, a national consulting firm to the nonprofit sector with a mission to collaborate and innovate with people who change lives through philanthropic vision and action. Since joining Campbell in 2016, Kelsey has partnered with more than 50 nonprofits to help them set and achieve their annual and campaign fundraising goals. Kelsey co-leads Campbell's Digital Donor Engagement (DDE) practice, which focuses on helping organizations across sectors evaluate and strengthen their use of digital channels to attract, retain, and upgrade supporters, resulting in a broader base of support and deepened relationships with stakeholders.