Rebecca Cacayuran, Principal of NorthStar Bound, has more than twenty years of experience in nonprofit fundraising and management. Formerly Senior Vice President at the Evanston Community Foundation (ECF), Becca pioneered community-led grantmaking strategies, fostered stakeholder and philanthropic engagement, and worked to build the capacity of dozens of nonprofit organizations. Prior to her role at ECF, Becca served as Interim Vice President and Director of Major and Planned Gifts at Planned Parenthood of Illinois, overseeing a multimillion-dollar fundraising budget, crafting major and capital gift strategies, and elevating annual fundraising by significant margins. Certified as a CCAT facilitator, Becca translates assessments into actionable improvements, supported by her credentials in nonprofit management from Northwestern University. She is dedicated to social justice and equity and serves on the Board of Episcopal Charities in Chicago.