

Victoria S. Rodriguez

Victoria joined the Goodman Theatre's Development Team in 2004 as the department assistant. She later became the manager of Events & Stewardship and then Individual Giving. She now serves as the Senior Manager of Individual and Major Gifts. She manages the theater's cultivation, solicitation, and stewardship strategies for all Individual Donors but most notably for Premiere Society Members (donors of \$2,500 - \$25,000). She has also helped establish the Goodman's bi-annual Estate Planning Seminar and leads the Goodman's planned giving program (The Spotlight Society) alongside the Senior Director.