



CONTINUING EDUCATION POINTS TRACKER

CFRE International

Certifying fundraising executives
Setting standards in philanthropy

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CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer: AFP Chicago Chapter
Title of Activity: Development Day Chicago 2018
Names of Presenter(s): Various
Dates and Location: Friday, September 14 – Chicago, IL

Session: 9:00 am – 10:30am (1.5 hrs)

Opening Keynote with Penelope Burk

Session: 11:00am – 12:15pm (1.25 hrs)

- How Fundraisers Should Accommodate Demographic Changes in the U.S.
- Fundraising in Our New Media World
- Ditch the Pitch! How to Engage Donors in Conversations that Matt...and Produce Results
- Brave Voices: Creating a Culture of Courageous Conversations

Lunch Pop-Up Discussions – 1:00 pm – 1:30 pm

Session: 1:45pm – 3:00pm (1.25 hrs)

- Who Runs the Word? What the History of Women’s Philanthropy Can Teach Us About Fundraising Today
- 21st Century Stewardship: Using Technology, Automation and Innovation to Build Efficiencies High-Touch Donor Relations
- Take it to the Next Level: Boosting Loyal Donors’ Support
- Leading Without Formal Authority: Persuasion & Influence

Session: 3:15pm – 4:30pm (1.25 hrs)

- A Tale of Two Fundraisers: Winning the War for Talent
- Social Media and Fundraising: Best Practices
- The New Planned Gift
- Developing Grit: How to Bounce Back From Adversity, Challenge and Even FAILURE!

Total number of points attained: _____

(number of contact hours = number of Education points)

Be sure to add these hours to your online application