

Steve Rusk, CFRE
Senior Vice President, Client Services
Meyer Partners

Steve provides senior-level fundraising and direct marketing strategic counsel for nonprofit organizations served by Meyer Partners, a Chicago-based direct response fundraising agency. His history with the agency dates back to 1993, when he began working with the agency as a client.

Steve has nearly 40 years of experience in advertising, marketing and fundraising. He has served a number national and international nonprofit organizations and these Chicago-based nonprofit organizations: ELCA World Hunger Appeal, Citizens Utility Board, Little Brothers-Friends of the Elderly, Children's Home + Aid, Lutheran Social Services of Illinois, Bible League, The Actuarial Foundation, Edward Foundation, College of Lake County Foundation and Gateway for Cancer Research.

Steve is a Certified Fundraising Executive (CFRE) and is a member of the Association of Fundraising Professionals (AFP) and the Association of Lutheran Development Executives (ALDE). He began his career as an advertising copywriter and creative director, working for several agencies including Ogilvy & Mather and J. Walter Thompson.

He is also a recipient of numerous industry awards including the Direct Marketing Association's International Gold Echo Award, multiple recognitions from the annual Clio Awards Festival (advertising's Oscar), and five consecutive awards from the American Marketing Association of New York's EFFIE Awards for Advertising Effectiveness.

Prior to joining Meyer Partners, Steve was a Vice President at Russ Reid Company (recently renamed One & All) in Pasadena, California for eight years. Preceding that tenure he was the Associate Director of Mission Giving at the Chicago headquarters of the Evangelical Lutheran Church of America (ELCA).

