

Barb Vicory, MSW, MUP, CFRE

Barb Vicory is President of WG2 Consulting & Management, a consultancy she founded to boost the impact of mission-driven organizations through effective fundraising and capacity-building services. With over 25 years of experience in the nonprofit sector and Masters degrees in Urban Planning and Social Work, Barb offers expertise in a variety of settings, from one person shops to large development departments, and from annual funds to eight-figure capital campaigns. She has held positions ranging from front-line program staff to executive director. This range of experience helps her design practical plans and strategies that increase revenues and promote organizational effectiveness, helping her clients achieve their vision.

