

**Kate Bousum, CFRE**  
**Director of Advancement, Child's Voice**

Kate serves as the Director of Advancement at Child's Voice, which provides education and support to children with hearing loss, teaching them to learn to listen, to speak, and to succeed. In her role, Kate is responsible for the Advancement Team including the goals of raising funds and awareness for the magic that happens at Child's Voice! This includes a variety of facets relating to fundraising and marketing such as: grant writing, corporate/foundation support, annual appeals for financial support, presentations about Child's Voice to civic groups, organizations, and associations, volunteer outreach, events, marketing materials, branding, social media, the website, and marketing strategy.

A nineteen-year fundraising and special events veteran, Kate's career has spanned higher education, social services, and education in both small and large advancement/development teams.

Kate received her degree from Purdue University in Communications and Public Relations and holds the Certified Fund Raising Executive (CFRE) designation. Kate has also completed the Civic Leadership Academy through Northern Illinois University with special endorsements in both Nonprofits and Community Development.

In 2018, Kate received the Under 40 Leadership Award for Nonprofits by the Greater Oak Brook Chamber of Commerce. She has presented at the Early Hearing Detection and Intervention (EHDI) Conference in 2018, 2020, and 2021 on various fundraising topics, to Option Schools, Inc. regarding special events and fundraising, and at multiple suburban Chicago workshops as both presenter and moderator through Giving DuPage and the West Suburban Philanthropic Network.

In addition to her work at Child's Voice, Kate is involved in many professional organizations including the Association of Fundraising Professionals Chicago Chapter (Education Council and Chair of the Fundamentals of Fundraising), West Suburban Philanthropic Network (President), and the Greater Oak Brook Chamber of Commerce (Young Business Leaders Group and Nonprofit Group). She volunteers locally and is a self-proclaimed lifelong learner with the Joan Garry Nonprofit Leadership Lab.