Karyn Reif

Karyn Reif is Senior Associate Vice President and Chief Operating Officer for Northwestern University's Office of Alumni Relations and Development. She joined Northwestern in 2012 as a member of the department's senior management team and oversees strategies and programs for human, financial and technology resources; one of her primary charges was to build and oversee the department's talent management program at the onset of the University's $3.75 billion fundraising campaign. In 2015, Karyn's portfolio expanded to include Alumni Engagement and Participation; she provides strategic leadership for the Northwestern Alumni Association, Reunion and Annual Giving teams.

Karyn has more than 25 years of experience in alumni relations and development as a front-line fundraiser, a manager of front-line staff and as a leader of administrative services and operations. Prior to joining Northwestern, Karyn served as Associate Vice President of Philanthropy for Rush University Medical Center where she was an integral member of the leadership team during Rush's highly successful fundraising campaign that ended in 2012. Earlier in her career, Karyn was Director of Development at Rush, managing a team of development officers during Rush's previous campaign; she also worked at the Harvard University Graduate School of Education and for the YWCA of Metropolitan Chicago. Karyn earned her BA from Grinnell College and MA from the University of Chicago.