



Ryan Johnson, MA, CFRE

Senior Manager, Strategic Philanthropy and Partnerships at YMCA of the USA

Ryan Johnson has 15 years of experience working with nonprofit organizations in fundraising and strategy development. He has served the National YMCA Movement since 2011. In his current role as Senior Manager, Strategic Philanthropy and Partnerships at YMCA of the USA, he helps YMCAs expand their impact through institutional giving opportunities. Prior to joining Y-USA, Ryan worked as a marketing and financial development professional in higher education and youth camping. Ryan has extensive experience in annual campaigns, major gifts and capital campaigns and has always been an advocate for better data to improve fundraising practice.

Ryan studied business and economics as an undergraduate and received his Master of Arts in Education from North Park University in Chicago, IL. He is a graduate fellow of the Development Leadership Consortium and a Certified Fund Raising Executive (CFRE). He is the former Director of the YMCA Fundraising Effectiveness Project and serves on the Association of Fundraising Professionals (AFP) Research Council.

When not at the YMCA, Ryan volunteers at his church and cheers on his favorite Minnesota and Chicago sports teams (Skol Vikings!). Ryan and his wife, Kristin, live with their four children and a dog named Torch in the western suburbs of Chicago.