



Jason James Shuba, JD

*Director of Gift Planning,
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Jason liaisons with UIC, UI Health, and multiple University of Illinois at Urbana-Champaign units to help alumni and friends make complex, deferred, and noncash gifts to benefit the University of Illinois. Since joining UIF in January 2018, he's helped facilitate over \$20 million in new gift commitments to benefit the University and rolled out to his advancement colleagues an internally-developed, best-in-class gift planning resource suite. Jason previously served as a

Senior Gift Planning Officer with the American National Red Cross where he reinvigorated the organization's dormant Greater Chicago gift planning program. He arrived in gift planning after managing the advancement vertical for Academic Impressions, a Denver-based higher-education professional development company. Jason earned his JD from Case Western Reserve University and BA cum laude from Denison University. He keeps an active Illinois law license, runs six days a week, and really wants to talk with you about the "Black Mirror" episode "San Junipero."