



## Paige Craig

*Senior Director, Alumni Relations & Annual Giving  
Concordia University Chicago  
BA '99, MBA '14, CFRE*

Paige Craig MBA, CFRE brought 10 years of diverse marketing experiences – from stainless steel to talking vegetables to leadership training – when she returned to serve her alma mater in 2008. At Concordia University Chicago Paige began as Director of Alumni Relations, a position that was vacant for eight years. (She knows what it's like to build a boat while it's floating.) During the past 13 years, the University doubled its alumni population, celebrated its 150th anniversary and readied to launch the first comprehensive strategic plan in 30 years. During the same time, Paige's role tripled to lead Annual Giving, serve a portfolio of 100 partners and manage signature events like the University's annual scholarship gala and day of giving.

Co-workers and friends describe Paige as a creator developer with a natural networking ability. She embraces her passion for arts and entertainment while guiding new concepts to completion with excellence and efficiency. Paige utilized these experiences to secure her CFRE in November 2020.